



Media Contact:

Tim Cook
Cook Communications LLC
585.426.5889
tim@cook-communications.com

Child Care Council Launches Early Literacy Program

ROCHESTER, N.Y., Dec. 11, 2014 – Family child care providers in the city of Rochester can help children in their care to be ready for school, through a new Child Care Council Inc. program.

The Council's Early Literacy Connections program is designed to achieve greater consistency in the quality of early literacy programming experienced by young children. Through this program, Child Care Council is offering special training and mentoring for registered and licensed family child care providers based on an easy-to-use curriculum, complete with lesson plans, teacher tips, materials and activities.

This curriculum is designed for use in a multi-age, family child care setting. It is aligned with the Head Start Child Outcomes Framework, includes cross-disciplinary activities that support all levels of development for children and that allow young children to explore science, math and social studies through stories, songs and play. Participating child care providers receive eight hours of training, a curriculum manual, 23 children's books, mentoring and technical assistance.

"Without question, children who receive structured, high-quality learning experiences at an early age are better prepared to begin school," said Child Care Council CEO Barbara-Ann Mattle. "Our early literacy program will help Rochester's family and group family child care providers get their children started on a path toward high-quality learning. We are grateful for the generous contribution of the Rochester Area Community Foundation and the ongoing support of the New York State Office of Children and Family Services to make this program possible."

Mattle added that Child Care Council is currently seeking additional grant funding to expand the program to providers in the rest of Monroe County, as well as those in Wayne and Livingston County.

The Council's early childhood education team has completed the provider-recruitment phase and started implementing the program. For more information about the program please contact Kristin Perrone, director of education and health at Child Care Council at 585. 654.4744 or at k.perrone@childcarecouncil.com.

About Child Care Council

Child Care Council Inc. (childcarecouncil.com) is a comprehensive parent-referral, adult-education and community-resource agency working to improve the quality of child care. A Child Care Aware® Quality Assured agency, the Council provides information, training and resources to child care providers, parents and businesses in Monroe, Livingston and Wayne counties. The non-profit agency offers coordinated services to support child care programs, including a professional library, referral services, free notary public, fingerprinting waivers, reduced-cost business services, and a resource/recycle shop.